

THE CHIROPRACTIC LEADERS EDITION CURATED BY THE ULTIMATE ACHIEVERS CLUB

ULTIMATE INFLUENCE

TOP 20

most influential
in chiropractic

Dr. STEPHANIE
WIGNER

The Room That
Changes Everything

Why UAC Is the Best
Decision I've Ever Made
as an Entrepreneur





— U A C —

UAC Chiropractors *Where Leaders Evolve*

“Scale Your Practice. Elevate Your Influence.”

UAC (Ultimate Achievers Club) stands as a premier mastermind community for elite chiropractors. We bring together practitioners who lead functional chiropractic practices, serve celebrities and pro athletes, and drive exceptional business growth. At UAC, members gain access to powerful accountability groups, success partner networks, and exclusive events—where connection fuels expansion in life, leadership, and practice.

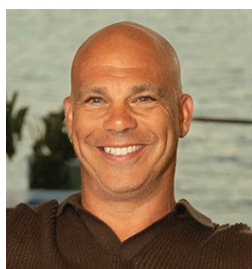
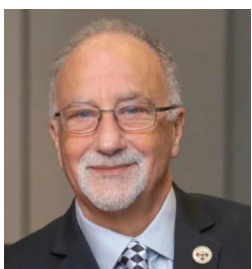
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TOP 20 Most Influential Chiropractors



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Why UAC Is the Best Decision I've Ever Made as an Entrepreneur



BY DR. JEFF LANGMAID,
Founder. Creator. Author. Speaker.

As someone who's naturally introverted, I don't walk into rooms looking to work the crowd. I tend to hang back, observe, and warm up over time. So when I first joined the Ultimate Achievers Club (UAC), I wasn't sure how deeply I'd connect. I figured I'd learn a few things, meet a few people, and fly home.

I had no idea I'd end up building some of the closest friendships of my life, launching and scaling businesses with this crew, traveling the world with their families—and eventually buying a condo in Park City because of a single unforgettable trip.

UAC is more than a mastermind. It's a movement of high-performers who don't just talk about success—we live it, side by side. And I mean that literally. From watching F1 scream through the streets of Miami, to boating around the Stockholm archipelago, to deep conversations over dinner in

places most people only see on postcards, UAC has redefined what growth looks like for me.

They say if you want to go fast, go alone. If you want to go far, go together. UAC is the together. It's the strategic advantage you can't find in a book or a podcast. It's where inspiration meets implementation—with people who actually show up, support you, and challenge you to level up.

Whether we're sharing wins, workshoping through challenges, or simply watching our kids play together in a new city, there's a shared sense of momentum that's hard to explain but impossible to ignore.

For me, joining UAC wasn't just a business decision—it was a life decision. It's made me a better entrepreneur, a better dad, and a better friend. And if you're someone who values surrounding yourself with people who make you better, I can't recommend it enough.

This group changed the trajectory of my life. I'm just grateful I said yes.



THE REMARKABLE PRACTICE

Scaling Remarkable Lives Through Remarkable Practices

What does success in chiropractic really look like? At The Remarkable Practice, we believe it starts with a clear vision... and ends with a life you love - not just a business that runs on your back.

Founded by Dr. Stephen Franson, The Remarkable Practice was born out of one simple truth: you don't have to choose between serving patients and living a life of purpose. We guide chiropractors to scale sustainably, transforming busy and stressed-out operators into empowered CEOs with thriving teams, loyal patients, and the freedom they dreamed of when they first picked up the keys.

Our world-class coaching programs, immersive training

experiences, and plug-and-play systems are designed to help doctors grow without sacrificing quality, control, or themselves. From leadership and team development to patient retention and marketing strategies, we deliver the practical tools and community support needed to succeed at every stage of practice growth.

And the results speak for themselves: many of our clients have scaled their practices to seven figures and beyond...without burnout, compromise, or chaos. They've built world-class businesses that not only generate consistent revenue, but also support the remarkable lives they set out to create.



More than 2,000 chiropractors across the globe have worked with The Remarkable Practice to build high-performing businesses while restoring clarity, confidence, and culture to their teams and lives.

Because it's not just about scaling your business...it's about scaling your impact.

**READY TO BUILD A
BUSINESS AS
REMARKABLE AS
YOUR MISSION?**



As President of ClinicMind, I'm honored to work with so many of the profession's true leaders—and proud to celebrate those shaping the future of chiropractic.

DR. BRIAN CAPRA,
President, ClinicMind

Dr. Brian Capra

GENESIS BY CLINICMIND: Helping Visionary Chiropractors Build the Practices of Tomorrow
The most influential chiropractors aren't just great clinicians—they're visionaries who build practices that grow, scale, and lead their communities. At Genesis by ClinicMind, we exist to support those doctors.

Over 20 years ago, we pioneered the first cloud-based EHR built specifically for chiropractors—and even then, we used AI to streamline workflows and automate billing. Today, we're helping a new generation of chiropractic leaders take things even further. It's called PGaaS: Practice Growth as a Service. If you're building a scalable, modern practice, you need more than software. You need a platform that helps you attract, retain, engage, and monetize patients—automatically and at scale.

That's where we come in. Our North Star:

ClinicMind powers compounding practice growth by automating attraction, retention, engagement, and monetization

across the full patient lifecycle. From Genesis EHR to PatientHub, RCM, credentialing, ClinicMind Pay, POS, and our Virtual Front Desk—we deliver the tools and expert support that growth-minded chiropractors rely on.

You've got the vision. We've got the engine to get you there.



Your All-In-One **AI-Powered** Patient Engagement Platform

- Online Scheduling
- AI Mobile Intake Forms
- AI-Voice Receptionist
- Two-Way Texting
- Automated Reminders
- 5-Star Review Generation
- Aloha Voice Phones** NEW
- AI-Powered Websites** NEW



Scan Here To Book A Demo!



Book Your Personalized Practice Demo TODAY to Secure Special UAO Discount!





ULTIMATE ACHIEVERS
CLUB

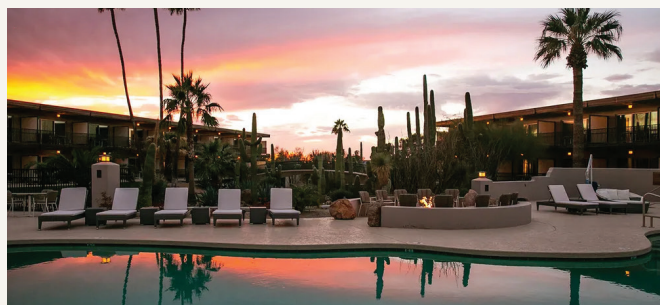
Our upcoming UAC events:

2025



SEPTEMBER 12+13

NYC Park Lane Hotel



NOVEMBER 7+8

UAC Women's Event -
Civana Wellness Resort and Spa

2026



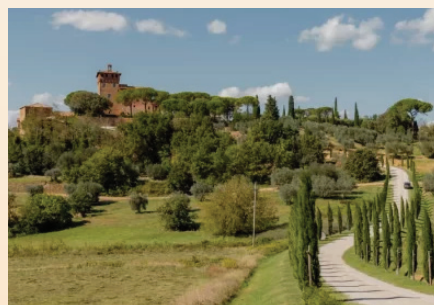
FEBRUARY 6+7

Beverly Hills Peninsula Hotel



APRIL 30- MAY 3

La Joya, MX



JULY 16-21

Tuscany, IT

Where top minds in chiropractic unite to elevate the profession and each other

ACCOUNTABILITY GROUPS: The Hidden Catalyst for Success in Practice and in Life

BY DR. STEVEN GEANOPULOS

Imagine a small, devoted circle of colleagues—fellow chiropractors or entrepreneurs—who meet 2-4 times per month not just to discuss business metrics, but to share challenges, celebrate personal milestones, and support each other through life's highs and lows. Also imagine this group is made up of people whose time is worth \$5000 per hour each, bringing their A game to every meeting. Each of the members has a network of resources, experience in business and life both success and failure.

That's what an accountability group is: a trusted space where deep bonds form, where vulnerability becomes a strength, and where real-life success takes root.

Why Accountability Works

Studies consistently show that sharing goals increases achievement. For example, the American Society of Training and Development reports that people are 65 % more likely to reach their goals when they share them—and up to 95 % more likely when they review those goals regularly within a group (WritersLife.org, The Ideal Life). Similarly, goal setting within a group framework enhances clarity and commitment through social accountability and peer support (Share the Struggle).

The Transformative Power of Commitment and Connection

A multiyear journey in an accountability group will mirror these findings—and elevate them. Commitment, (“I almost never miss!”), a sacred confidentiality, and a structure woven around each individual's life—not just business—are the core ingredients for long-term success.

This type of group goes beyond accountability. It creates safety, shared growth, and longevity. Members stay not because of obligation, but because they feel deeply understood, challenged, and cared for. You can see how an accountability group goes beyond a ‘mastermind’. As a matter of fact, the best accountability groups are formed from within a larger mastermind group.

Setting Up an Accountability Group That Lasts

Here's how to cultivate something enduring—and meaningful:

Define the Right Size and Frequency

Small groups of 4–6 participants allow deep connection and efficient use of time (Share the Struggle, upcoach coaching platform). Meeting weekly or biweekly creates a powerful rhythm—rarely missing elevates both accountability and trust (The Ideal Life). One hour only, keeps the meetings concise and to the point. Just as the social media company

'Twitter' now 'X' taught people to say what they want to say in just 140 characters. A constraint, in this case a time constraint, provides a pressure to create the most value for your partners in the shortest amount of time. A skill everyone needs to develop.

Set Clear Structure and Rituals

Successful groups follow regular agendas: goal review, personal check-ins, quarterly or annual objectives. Rituals like a "life-line" exercise or reflection on regrets add depth and intimacy. Guidelines also recommend tight meeting structures: short check-ins, progress updates, and next-step commitments (The Ideal Life).

I find one of the best parts of the structure in our calls is verbalizing your "stuck". Not that everyone's 'stuck' is solvable right there and then, but to simply verbalize where you're currently stuck to people you admire and respect can awaken an insight you may not have had if you kept it to yourself between your ears and never saying it out loud.

Foster Psychological Safety and Confidentiality

Members must feel completely safe to share personal struggles. Confidentiality is non-negotiable: what's shared stays in the group. This builds trust—a prerequisite for accountability to matter.

Be Selective and Responsive About Group Composition

The "fit" matters. It's wise to gently and respectfully part ways when someone no longer aligns—and reinvite them when they can fully commit. This adaptability keeps the group vibrant and aligned with its purpose.

The one characteristic that I think can make most groups work is if each member is committed to actively listening and sharing with the primary objective being: 'how can I provide my colleagues the best value I can during this one hour call'

Evolve Together

Over time, groups form unique identities. Be open to customizing agendas, rotating leadership, and occasionally shifting focus to real-time challenges. Those unscripted moments—when someone needs help and the group pivots—often become the most powerful sessions.



Why Doctors and Chiropractors Should Consider It

Professionals in healing fields often shoulder immense responsibilities, both clinical and personal. Isolation, burnout, and imposter syndrome are common. An accountability group offers:

Compassionate insight into your clinical and business decisions

Space for personal candor, far beyond the scope of business networking

Community with colleagues who know your challenges intimately

Long-term resilience, supported by shared ambition and authentic connection

A Final Word

Starting—or joining—this kind of group isn't easy. It takes courage to commit deeply. But the rewards are undeniable: heightened focus, enriched lives, and enduring bonds.

As the saying goes, "If each of us rise, we all rise." May your accountability group be the platform that propels you—and your colleagues—to extraordinary heights.

WHO DO YOU NEED TO BECOME?

By DR. ASHLEY TORCHIO

This is the question I've had to ask myself at every pivotal chapter of my evolution.

And if you're honest, it's the question chasing you, too.

As chiropractors, our lives are marked by pressure points—moments that either mold us or break us.

We feel it when we first step into our identity as doctors.
We feel it when we build our teams.
We feel it as we grow our families, nurture our marriages, and attempt to leave a legacy that lasts beyond our adjusting hands.

These are the crucible moments—the refining fires—where we find out what we're truly made of.

Are we the kind of leaders who can inspire and grow a thriving team?

Did we give our spouse the time, presence, and devotion they deserve?

Do our children carry resentment toward the profession that took us away—or did they fall in love with it too?

Let's be honest: our careers won't keep us warm at night. They won't hold our hand at the end.

But if we live it well, if we become who we were called to be, this profession can give us a life worth living.

So again, I ask you:

Who do you need to become - now?

Because right now, you are standing at a crossroads.

Am I walking the road that truly reflects my calling?
Or is it time for a sharp, 90-degree turn?

Whether I'm educating patients, training my team, or

coaching clients, I feel the weight of now.
There's a heaviness in the air. A collective unease.
Everywhere you look, people are uncertain, unsure
of who to trust, what to believe, and where to turn.

This is unlike anything we've seen in our lifetime.

And this is exactly where you must rise.

In a world starving for clarity, you must become a
pinnacle of certainty.
But you can't offer that to others until you first have
it within yourself.

You must know who you are, so you know what to
do, because you know why you're doing it.

Now is the time for your personal quest.
To decide, once and for all, who you are becoming.

Find the mentors.
Hire the coach.
Do the deep, meaningful work.

There are too many lives on the line to delay.

Your community is searching for answers to their
health challenges.
Your children are watching, waiting for a role model.
Your spouse is hoping to see someone they can
admire and respect.

This is your invitation.

Not to compromise who you are—
But to become who you were born to be.

You are not being broken by the fire.
You are being forged in it.

So sharpen your sword.
Step forward.

Rise Stronger.

Hey Chiropractic Power Couples -Hold. The. Line.

By DR. DEB CIRONE

Your practice isn't just built on adjustments and marketing funnels. It's built on you two — your love, your unity, your ability to show up as a rock-solid team no matter what life throws your way.

When you're aligned, your patients feel it. Your team feels it. Your community feels it. When you're not? Yeah... they feel that too.

So don't leave your connection to chance. Protect it like you protect your VIP patient appointments. Here's your Epic Couple "Hold the Line" Checklist:

WEEKLY COFFEE CHECK-IN — talk life, love, and what's really going on (not just numbers and schedules).

DATE NIGHTS (NON-NEGOTIABLE) — romance doesn't run itself.

NO SECRETS — transparency is trust, trust is everything.

BOUNDARIES AT WORK & HOME — respect the space, protect the energy.

FORGIVE FAST — resentment is poison; dump it quick.

ALIGN MISSION, VISION, & CORE VALUES — check them often, grow together.

HEALTHY HABITS — eat well, move daily, rest like it matters (because it does).

FUTURE PLANNING — dream together, then make it happen.

REMEMBER: Too many Couples and Partners break up due to misaligned mission, vision, & values & then get too busy to stay the course. Couples who hold the line don't just survive the grind of business + life. They THRIVE.

**TOP
20
MOST
INFLUENTIAL
CHIROPRACTORS**

The Room That Changes Everything

By Dr. ALLEN MINER, Co-Chair of UAC

There's something sacred about the right room. It's not the chandeliers or the steak dinners (although my love language is an amazing meal at a top-notch restaurant with great friends). It's not the business cards or even the brag-worthy business stats.

It's the moment you look around and realize: these are my people.

At UAC, we don't gather to congratulate each other. We gather to sharpen one another. We meet so our spouses and kids can come together with Chiropractors that are raising their families with the same core values. We challenge, uplift, and occasionally roast each other over espresso martinis at 11 p.m.

And the chiropractors on this year's Top 20 Most Influential List? They don't just lead our profession. They are leading movements. They are the ones spending weekends on the road, building empires between school pickup lines, and pushing the profession forward when no one's watching.

This list isn't a trophy. It's a torch.

This top 20 list of most influential Chiropractors represents everything we stand for inside UAC:

Driven:

They've built practices that don't just succeed, they endure.

Generous:

They pour into others without ego, believing that rising tides raise all boats.

Visionary:

They're not just adjusting spines, they're adjusting mindsets, business models, and even legislation.

Our just cause at UAC is simple but powerful:

We gather the most driven, generous, and visionary chiropractors in the world, so we can sharpen one another, elevate the profession, and lead extraordinary lives.

This annual top 20 list is one way we honor that cause, and the people who embody it.

And if you're flipping through these pages wondering, "Am I next?", good. That means the fire's still in you. Because UAC isn't about being the biggest name in the room or the profession. It's about bringing your best and contributing to the room so

that together we can multiply and raise each other up.

To those who made this year's Top 20 list, thank you for raising the bar. To all of our peers in the profession who voted, thank you! And to those of you who inspire to grow, we're watching, we're cheering, and the door's open to you.

Bring your heart. Bring your hustle. Just don't forget the ribeye.

And the
chiropractors on this
year's Top 20 Most
Influential List?

They don't just lead
our profession, they
are leading
movements.

Dr. HEIDI Haavik

PhD, PG Dip(science), BSc(chiro), BSc(science)

Dr. Heidi Haavik is the Vice President of Research and Dean of Research at the New Zealand College of Chiropractic. She is an internationally renowned chiropractor and human neurophysiologist with over 25 years of experience. She holds a Chiropractic degree from the New Zealand College of Chiropractic and a Ph.D. in Human Neurophysiology from the University of Auckland.

Author of the bestselling book *The Reality Check: A Quest to Understand Chiropractic from the Inside Out*, Dr. Haavik simplifies the science of how spinal adjustments impact brain function. She is also the founder of **Chiros Hub** and **Chiros Academy**, platforms dedicated to educating chiropractors and the public on the spine-brain connection.

Dr. Haavik's research has been published in leading journals, and she serves on editorial boards for the *Journal of Manipulative and Physiological Therapeutics*, *Journal of Chiropractic Education*, and others. She was awarded the New Zealand Order of Chiropractic in 2024 for her outstanding contributions to the profession, the highest honour for a chiropractor in New Zealand.

One of the most sought-after speakers in chiropractic, Dr. Haavik continues to inspire audiences worldwide with her passion for advancing the field.





Dr. RUSS Rosen

Dr. Russ Rosen:
Leading the
"Care vs. Scare"
True Optimal
Health
Chiropractic
Movement

Dr. Russ Rosen is on a mission to transform the face of chiropractic—from simply masking symptoms to cultivating lifelong Optimal Health. As founder and CEO of The Optimal Health Coaching System, he has, since 2000, refined a “Care vs. Scare” model that empowers chiropractors to guide patients toward true, sustainable optimal health and wellness.

With over 31,000 one-on-one coaching sessions and more than 60 international speaking engagements, Dr. Rosen teaches chiropractors how to build rock-solid certainty, master the Neuroscience of Communication, and ask the right questions—in the right order—so patients truly understand their value and follow through with care.

His groundbreaking work earned him the prestigious Lifetime Achievement Award in 2007 from Dr. Patrick Gentempo, CWA, and CLA. Most recently, he was named one of the top 20 most influential chiropractors in the world by the UAC, recognizing the global impact of his work.

If you're a chiropractor looking to build a highly profitable, purpose-driven practice—without exhausting marketing gimmicks—Dr. Rosen will show you how to attract, convert, and retain patients effortlessly.

Driven by a deep love for the healing art, Dr. Rosen continues to elevate the profession—proving that when care replaces fear, both patients and practices thrive.

Dr. Stephanie Wigner

Dr. Stephanie Wigner is a powerhouse in the world of chiropractic and wellness. As the founder of several thriving clinics, she delivers high-impact, family-focused chiropractic care that helps children and families live healthier, more connected lives. Driven by a deep belief in aligned leadership and sustainable growth, Dr. Stephanie has built a reputation not only for transformative care but for building businesses that last. Her influence extends far beyond the adjusting table by having served over 250+ chiropractors as they look to scale with purpose, serve with integrity, and step fully into their role as CEOs.

She brings vision and passion to everything she touches. Whether in the office, on stage, or leading her team, Dr. Stephanie leads with conviction, clarity, and an unshakable commitment to raising the standard for chiropractic care, for business, and for the future of the profession as a whole. Outside of her entrepreneurial pursuits you can find her traveling the world with.





Dr. Jeff Langmaid

I'm **Dr. Jeff Langmaid**, and my purpose has always been simple: help more people discover the benefits of chiropractic care. I believe chiropractors are uniquely positioned to lead people toward better health—without drugs or surgery—and my mission is to help them do exactly that.

From starting in practice to founding businesses like The Smart Chiropractor, Patient Pilot, and The Evidence Based Chiropractor, everything I've built has been designed to make it easier for DCs to grow their practices, connect with their communities, and create lasting impact.

Whether it's helping doctors reactivate patients they haven't seen in years, educating the public about chiropractic research, or creating tools that bring AI into everyday practice, I'm committed to making this profession more successful.

Because at the end of the day, when chiropractors win, patients win.

Dr. Erik Kowalke

Building Legacy Through Chiropractic Care

Dr. Erik Kowalke is a passionate and visionary chiropractor, husband, father of six, and one of the most influential leaders in the profession today - honored among the Top 20 Most Influential People in Chiropractic.

Erik's purpose is rooted in his deep belief that health is the foundation of a thriving life and legacy. After experiencing firsthand the transformative power of chiropractic care, he committed his career to helping families, children, and communities unlock their God-given potential through principled chiropractic. As the founder of Higher Health Chiropractic, Erik has built a practice that not only delivers exceptional care but also empowers patients to take ownership of their health and future.

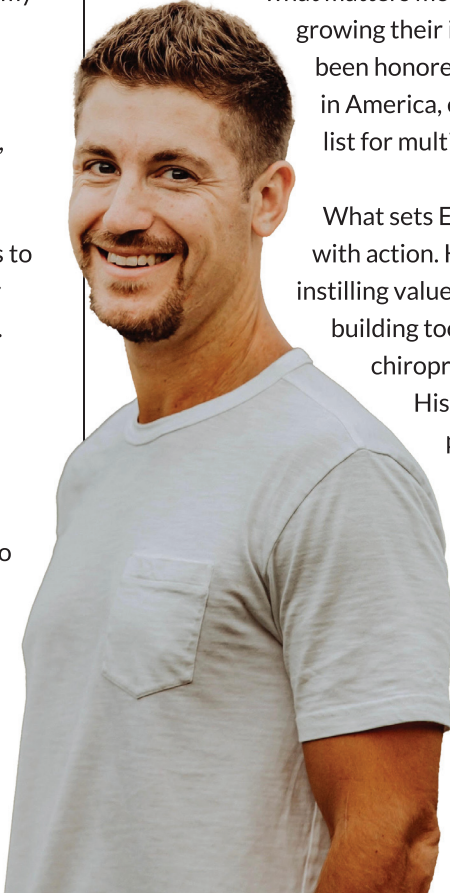
Erik's practice has been recognized as a beacon of excellence, voted the #1 Pediatric Chiropractor for 10 consecutive years, a testament to his unwavering dedication to the health of children and families. Beyond his practice, Erik is driven by a bigger mission: to elevate the entire profession. Through his work with SKED Inc. -creating technology that simplifies and strengthens chiropractic offices – and through speaking, mentorship, and advocacy, he is helping thousands of doctors focus on

what matters most: serving people with excellence and growing their impact. Under his leadership, SKED has also been honored as one of the fastest-growing companies in America, earning a place on the prestigious Inc. 5000 list for multiple years.

What sets Erik apart is his ability to connect purpose with action. He lives out his mission daily – as a father instilling values of faith and service, as an entrepreneur building tools for others to succeed, and as a chiropractor inspiring a profession to dream bigger.

His love for chiropractic is evident in every patient interaction, every innovation, and every word of encouragement he shares with his peers.

Dr. Kowalke's story is a testament to the fact that chiropractic is more than a career – it's a calling to serve, to heal, and to create a ripple effect of hope and health in the world.



Dr. Gilles LaMarche



DR. GILLES LAMARCHE graduated from the Canadian Memorial Chiropractic College (CMCC) in the class of 1979. He dedicated 25 years to practicing chiropractic care in Northern Ontario, Canada, where he built a strong foundation of clinical excellence and community service. His commitment to patient care and health advocacy set the stage for a lifelong journey of impact within the profession.

Since 1982, Dr. LaMarche has been a prominent speaker in the chiropractic profession, inspired and mentored by the legendary Dr. James W. Parker. His passion for sharing knowledge and advancing chiropractic principles has taken him to

audiences in more than 20 countries worldwide. This global outreach reflects his dedication to spreading chiropractic awareness and education beyond borders.

Dr. LaMarche served as a Parker Team Teacher from 1981 until 2012, a role that underscored his expertise and commitment to chiropractic education. His leadership expanded further when he took on the roles of Director of Parker Seminars and Vice President at Parker University from 2006 to 2012. In 2013, he joined the executive team at Life University in Marietta, Georgia, where he currently serves as Vice President of University Advancement, continuing to shape the future of chiropractic education and institutional growth.

An accomplished author, Dr. LaMarche has written and contributed chapters to numerous influential books, including *The ART of Responsibility*, *Tired of Being Sick and Tired*, *Say YES to Chiropractic Success*, *33*, and *33 Gold*. Notably, *The ART of Being Healthy* has reached hundreds of thousands of readers across more than 10 countries, reflecting his ability to inspire and educate a broad audience on health and wellness.

Dr. LaMarche served for nine years as an elected member of the College of Chiropractors of Ontario, the licensing board, where he contributed to the governance and ethical standards of the profession. He is married to Dr. Melissa Briscoe LaMarche and is a proud father of three remarkable adults. Family remains central to his life as “Papa” to four princesses and two little princes.

Dr. Eric Berg, D.C.

Health Educator
and Innovator

DR. ERIC BERG, D.C., is a board-certified chiropractor and globally recognized health educator known for his work in nutritional science, natural health, and weight management through Healthy Keto® and intermittent fasting. For over three decades, Dr. Berg has helped people understand how the body works—and how to support it with practical strategies for better health.

Educational background and certifications

Dr. Berg earned his Doctor of Chiropractic degree from Palmer College of Chiropractic in 1988. He is board-certified by the National Board of Chiropractic Examiners and has held licenses in Virginia, California, and Louisiana.

His academic background also includes pre-medical studies at the University of Wisconsin Parkside and X-ray technician training through St. Philip's College in Texas. He completed advanced postgraduate training at the National-Lincoln School of Postgraduate Education and the Southern California College of Chiropractic.

Clinical experience and professional practice

For more than 30 years, Dr. Berg maintained a private practice in Alexandria, Virginia, where he worked with over 40,000 patients using natural methods, including nutritional therapy and low-carb dietary strategies. His clients included



senior government officials, medical professionals, and individuals from all walks of life.

He also delivered health talks and seminars at key U.S. institutions, including the FBI, the Library of Congress, the National Institute of Standards and Technology, and the Federal Communications Commission.

Transition to education and global reach

After stepping away from clinical practice, Dr. Berg shifted his focus to public health education. He served as an associate professor at Howard University and began producing online content to make complex health topics easier to understand.

Since launching his YouTube channel in 2008, Dr. Berg has published more than 6,000 educational videos on topics such as insulin resistance, liver health, fasting, and fat metabolism. His content, translated into multiple languages, now reaches more than 30 million subscribers and receives over 200 million views per month.

Dr. Daniel Knowles



DR. DANIEL “DANNY” KNOWLES is a visionary chiropractor, speaker, mentor, and the founder of the internationally recognized Mile High Chiro Movement. With over two decades of experience, he is best known for his heart-centered approach to care and leadership in advancing chiropractic philosophy and NetworkSpinal care.

After graduating with honors from NYU, he earned his Doctorate of Chiropractic from Sherman College in 1996, receiving the Clinical Distinction Award. He’s served in private practice since 1997 and founded the Network Family Wellness Center in Boulder, CO, in 1999 – now one of the leading NetworkSpinal offices in the world.

Dr. Knowles served for eight years on the Sherman College Board of Trustees and is a Distinguished Service Award recipient as well as Chiropractor of the Year 2025. Along with his wife Dr. Richelle Knowles from Sherman as well. He’s also a trusted advisor and instructor for EpiEnergetics, leading global NetworkSpinal trainings. His research is published in numerous peer-reviewed journals, and he’s presented across the U.S. on chiropractic philosophy, clinical outcomes, and personal transformation.

As host of the Mile High Podcast (2013–2025) and founder of the Mile High event, he’s built a movement of purpose-driven chiropractors focused on high standards, service, and philosophy.

When he’s not leading events or transforming lives, you’ll find him hiking with his wife Richelle (also a chiropractor) or spending time with their two kids, Daniel and Anika.

Dr. Stephen Franson

Dr. Stephen Franson is a true champion of the Chiropractic Wellness Lifestyle who packs deep experience from over twenty years of clinical practice.

Known as “The Systems Guy”, Franson is the founder of **The Remarkable Practice**, an innovative coaching and consulting company that helps DC’s create a remarkable practice as part of a remarkable life.

Stephen is also Co-Founder of **Chiro Match Makers**, a specialized placement service that matches the right chiropractor with the right opportunity.

A sought-after international speaker, author and teacher of Chiropractic Business Success; Franson was listed as one of the Top 25 Most Influential Chiropractors in 2017. You can read his best-selling book, *The Remarkable Practice: The Definitive Guide to Creating a Successful Chiropractic Practice*.

Franson graduated from the University of Vermont (91) and Life Chiropractic College (96) and opened **Franson Family Chiropractic** (97) which became one of the largest wellness clinics in the world.

Stephen lives a Remarkable Life in New Hampshire with his wife Camilla (DC) and their two children, Sam and Emma Grace. You can usually find them on the beach, enjoying their family favorite past-time: surfing the frigid waters of New England all year round.



Dr. Krista Burns:

KRISTA BURNS is a PhD in Health Administration with an emphasis in Global Health Policy, a Doctor of Chiropractic, and Postural Neurologist. She has participated in over 1000 hours of advanced education in posture, neurology, and human physiology. She is the Co-Founder of the American Posture Institute and the author of the textbook

The Principles of Posture. Dr. Krista is a highly sought-after international speaker and is the creator of the Certified Posture Expert and Certified Postural Neurologist online programs. The American Posture Institute is the world’s leading resource in post-graduate online posture education. Specializing in advanced postural education, thousands of health care professionals in over 30 countries worldwide have implemented the American Posture Institute’s posture analysis and postural correction protocols.



Dr. Elise Rigney

Instead of choosing between my calling as a chiropractor and my calling as a mother, I knew I could go all in with both—that I didn't have to choose. I began building my team with mission-minded chiropractors who shared my heart for chiropractic and my vision to change lives throughout Colorado. As I watched these doctors flourish under mentorship, I realized my influence could extend far beyond my own practice walls by training and mentoring other doctors to serve the masses.

Soon, I was coaching chiropractic business leaders, scaling Impact Chiropractic to multiple locations, and helping other chiropractors multiply their reach in their communities. I believe your legacy isn't the empire you leave behind, it's the life you actually lived while building it. Today, I love doing life with other chiropractors and chiropractic families, traveling together, sharing the mission—bringing my kids along to accomplish the dream with me.

I have found my career calling in pouring into building teams and mentoring chiropractors to increase their certainty and confidence—because when they grow, they transform more lives. I've learned that the goal isn't to climb higher than everyone else. It's to build a bigger table and bring everyone up with you.



Dr. Josh Axe

Dr. Josh Axe, DC, DNM, CNS, is a doctor of chiropractic, certified doctor of natural medicine, clinical nutritionist, leadership expert and highly successful entrepreneur, with a passion to help people eat healthy and live a healthy lifestyle. He earned his doctorate from Palmer College and his Master of Science in Organizational Leadership from Johns Hopkins University. Dr. Axe is the cofounder and CVO of Ancient Nutrition, founder of DrAxe.com, and founder of The Health Institute. His

businesses have ranked on the Inc. 500 fastest growing companies. He is the bestselling author of Think This Not That, Eat Dirt, Keto Diet, and Ancient Remedies. He regularly teaches lectures and trains entrepreneurs on leadership, mindset, and self-development. Josh is married to his wife, Chelsea, and they have two daughters. They live between Nashville, TN and Dorado, PR and enjoy cooking, staying active swimming and cycling, and prioritize time for their faith and family.



Dr. Joseph Cipriano

The World-
Renowned
Y-Strap
Chiropractor

DR. JOSEPH CIPRIANO, widely known as the “Y Strap Doc,” specializes in delivering life-changing chiropractic adjustments that resonate with millions worldwide. With a knack for creating captivating and educational content, I, Dr. Cipriano consistently reach over 100 Million + views monthly across YouTube, Facebook, Instagram, Snapchat and TikTok. My mission is to educate, inspire, and help others achieve better health through expert chiropractic care.

Dr. Miles Bodzin

DR. MILES BODZIN, DC, stands as a trailblazer in chiropractic care, celebrated as one of the “Top 20 Most Influential Chiropractors” for his groundbreaking contributions to patient retention and practice growth. As the founder and CEO of Cash Practice Systems, Dr. Bodzin has reshaped the chiropractic landscape, empowering thousands of practitioners and enhancing patient care worldwide.

Initially trained as an engineer, Dr. Bodzin pivoted to chiropractic in the early 1990s, driven by a passion for holistic healing. After earning his Doctor of Chiropractic degree, he launched a pioneering wellness-focused practice in San Diego, California—one of the first to boldly incorporate “wellness” into its name. In an era dominated by managed care and symptom-focused treatments, his practice championed long-term health over temporary relief, setting a new standard for patient-centered care. Early financial hardships forced Dr. Bodzin and his young family to move in with his parents, yet his resilience and analytical mindset fueled the creation of a thriving cash-based practice model. This approach reduced dependence on insurance, making chiropractic care more accessible to under-insured patients and sparking a paradigm shift in the industry.

In 2003, Dr. Bodzin founded Cash Practice Systems, a technology platform designed to revolutionize patient retention and practice profitability. After retiring from clinical practice in 2011, he dedicated himself to empowering chiropractors with tools like The Wellness Score®, Care Plan Calculator®, Auto-Debit System®, and Drip-Education® System. These innovations enable practitioners to craft compliant care plans, track patient progress visually, streamline payments, and nurture lasting patient loyalty. Under his visionary leadership, Cash Practice Systems supports thousands of chiropractors, processing over \$500 million annually for its members. The company’s impact has earned it a place on the Inc. 5000 list twice and recognition for Dr. Bodzin as one of the San Diego Business Journal’s Most

Admired CEOs.

Dr. Bodzin’s philosophy centers on transparency and engagement, shaped by his own early struggles. He champions clear care plans, intuitive tools like the Wellness Score, and flexible payment options to ease patient anxiety and boost adherence. By empowering patients with clear feedback on their progress—akin to a teacher guiding a student to success—he has transformed practices, significantly improving retention rates and fostering enduring patient relationships.

A dynamic speaker and thought leader, Dr. Bodzin inspires chiropractors nationwide through presentations at chiropractic state associations, guest appearances on industry leading podcasts and his numerous articles on The American Chiropractor and ChiroEconomics trade publications. His best-selling authorship and captivating talks encourage practitioners to refine their business strategies and embrace wellness-oriented care. Featured in the Wall Street Journal, his four-step software solution has been lauded for creating “lifetime clients” who stay, pay, and refer, amplifying the reach of chiropractic care.



Dr. Bodzin’s contributions have elevated the profession’s reputation, promoting cash-based models that preserve chiropractors’ autonomy in an insurance-driven healthcare system. His journey, vividly captured in The Calling Movie (TheCallingMovie.com), resonates with practitioners striving to align their work with chiropractic’s holistic principles.

Today, Dr. Bodzin leads Cash Practice Systems (CashPractice.com) alongside Chief Operations Officer Holly Jensen, his collaborator of over two decades. His recognition as a top influencer underscores his unwavering commitment to innovation, education, and patient well-being. Dr. Bodzin’s legacy is one of empowerment, equipping chiropractors to build thriving, patient-focused practices while transforming countless lives through the power of chiropractic care.



Dr. Guy Riekeman

Guy F. Riekeman, D.C.
President

DR. GUY RIEKEMAN is a second-generation chiropractor who graduated from Palmer College of Chiropractic in 1972. He became a successful chiropractor and businessman, creating companies and seminar programs to improve chiropractic practice and facilitate personal growth. After years in the field, Dr. Riekeman decided to shift his energy and focus to education. He went on to become Chancellor of Palmer College of Chiropractic before becoming the fourth President of Life University in 2004. As an educator, he extols the message to “Make Your Life Extraordinary,” and he challenges everyone to strive for excellence, both in the classroom and in life.

As a leader in the chiropractic profession, Dr. Riekeman works non-stop to keep the public and his fellow leaders in health care informed of important issues in Chiropractic,

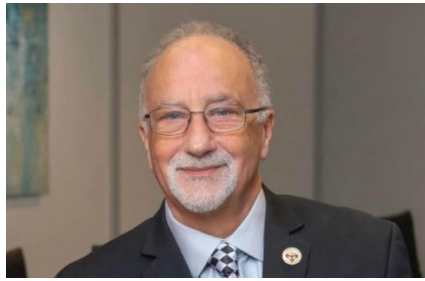
Vitalism, wellness and healthcare, and to create a greater appreciation of the shift from an authoritarian “sickness care” system to a vitalistic partnership approach to health and wellness. For 30 years, he has organized efforts to advance personal integrity and has worked tirelessly through educational programs and thousands of personal presentations to promote a new attitude and approach to health care and personal responsibility. Since becoming President, Dr. Riekeman has guided Life University to become the largest chiropractic college in the world.

His leadership created the 20/20 Vision, a multi-year, multi-phase initiative that will transform Life University into a modern college campus with all the old-world values of education. In a dynamically changing world glutted with information and roiling with uncertainty, Dr. Riekeman demonstrates a unique ability to articulate meaning and inspire discipline for institutional, professional and personal success.

Dr. Jack Bourla

BOURLA, D.C., A.C.P., began his tenure as the sixth president of Sherman College of Chiropractic in December 2022 and is responsible for guiding the direction of the institution while continuing to shape and influence the chiropractic profession. He is committed to ensuring the mission of Sherman College is alive for many generations to come.

Under Dr. Bourla's leadership, the college utilizes the most modern strategies in education to assure that students are well-equipped to serve their communities upon graduation. Sherman strives to maintain the purity of chiropractic by emphasizing the importance of science, art, and



philosophy in the classroom at every opportunity.

Dr. Bourla ran a successful private practice, Providence Chiropractic Center, in Redwood City, California for 25 years, and when realizing the importance of perpetuating the vertebral subluxation model, he felt compelled to bring his experience to

Sherman College. One of his greatest joys is watching young minds develop into successful, confident, and competent doctors of chiropractic.

Dr. Bourla is a first-generation United States citizen who is bilingual in English and French. He has served the chiropractic profession in educational and organizational leadership roles such as dean of clinics at Life West Chiropractic College and former president and chairman of the board of the International Federation of Chiropractors and Organizations (IFCO). He is a current member of the IFCO.

Dr. Bourla was awarded the California Chiropractic Association President's Award, 2011-2012 and Doctor of the Year, 2012-2013, and Sherman College Service to the Profession Award, 2022.

Better Balance Orthotics

"I never thought much about my patients' feet... until I saw how one simple change lit up the entire nervous system."

My journey into understanding feet was born out of my frustration, first as a sportsperson and then as a chiropractor.

Growing up in a sports-obsessed area of Sydney in the 80s, having flat feet was a curse. I could swim like a fish... but I sucked at any sport that involved my feet touching the ground.

Over time, those weak feet led to hip and lumbar degeneration by age 30... and eventually, an umbilical hernia.

When I became a chiropractor I tried orthotics, but they never really helped me... or my patients.

That was, until I met an MD, Dr. Ed Butterworth, who had created a unique device to help his daughter's scoliosis.

He taught me that the entire orthotic paradigm was all wrong. We don't need more arch support- we already have plenty of that. We're wearing the most high-tech, supportive footwear ever invented.



What we need is more stimulation.

Humans evolved walking barefoot on uneven terrain, with a constant flow of sensory input from the feet to the brain. Modern life — flat floors, stiff shoes, and artificial environments — has shut that system down.

Better Balance Orthotics are the only orthotics in the world designed to restore that lost input. Instead of supporting the foot, they wake it up — using proprioceptive stimulation to instantly improve posture, balance, and neurological function.

They're simple, effective, and completely aligned with the chiropractic principle of healing from above-down, inside-out.

They didn't just change my feet... they changed my life.

The Genesis of Genesis

When longtime best friends Dr. Caleb Braddock and Dr. Chad Glines opened Genesis Back and Neck in McKinney, Texas, they had no idea they were laying the foundation for a national movement in spinal decompression care.

In 2018, Dr. Braddock—known for his focus on high-volume chiropractic, communication, systems, and procedures—partnered with Dr. Glines, a career-long decompression expert and the creator of the Genesis Protocol. Together, they launched their first location and began refining a system designed to deliver life-changing results for patients suffering from bulging and herniated discs.

Their tireless work paid off. They built marketing strategies that actually reached the right patients and developed a clinical process that produced consistent, measurable



results. After seeing the success firsthand, a friend opened a Genesis location inside his own clinic. That friend told a friend... and the ripple effect began.

Fast-forward to 2025: Genesis has expanded to over 80 locations across 27 states, generating nearly \$25 million annually.

What makes Genesis truly unique isn't just the numbers—it's the partnerships with incredible doctors, the proven protocols and marketing, and an unwavering commitment to integrity and world-class patient experience.

Genesis is the perfect bolt-on system for chiropractors seeking a high-impact vertical that offers time freedom, profitability, and purpose—all without sacrificing clinical congruence. It's a product doctors can proudly stand behind, without having to bend over a table to deliver it.

GENESIS
Back & Neck

**TO LEARN
MORE, VISIT**
GenesisBack.com/join

Dr. B.J. Hardick



DR. B.J. HARDICK has spent 35 years serving the chiropractic profession – from his beginnings as a teenage assistant in his family’s clinic to his current roles in clinical practice, education, and leadership. A 2001 graduate of Life University and recipient of its 2024 Chiropractor of the Year award, Dr. Hardick remains rooted in traditional chiropractic principles, with a steadfast commitment to advancing the profession and safeguarding its foundational philosophy.

A full-time practitioner in London, Ontario, Dr. Hardick leads the practice founded by his father in 1971, caring for patients of all ages and inspiring generations of health seekers. Beyond the adjusting table, he has mentored chiropractors over two decades in philosophy, business, and nutrition, and authored health books for chiropractic

patients that have reached over 500,000 readers. He has spoken at over half of the chiropractic colleges across North America, led continuing education certification for over 500 doctors in clinical nutrition, and served in provincial and corporate leadership roles – bringing real-world insight to chiropractic governance, strategic planning, and advocacy.

Dr. Hardick recently completed his term as President of the Life University Alumni Association and was appointed in 2025 to the university’s Board of Trustees. Guided by mentors like Drs. Jim Parker, Sid Williams, and John Demartini, he believes chiropractic is not only a healing art, but a calling – one that must be protected, elevated, and passed on with purpose.

Dr. Joseph Clarino

DR. JOSEPH CLARINO - Sugar Hill, GA Co-Owner of Thryv Medical Longevity & Anti-Aging Centers, the AlignLife Franchise & Exclusive Nerve & Disc Centers

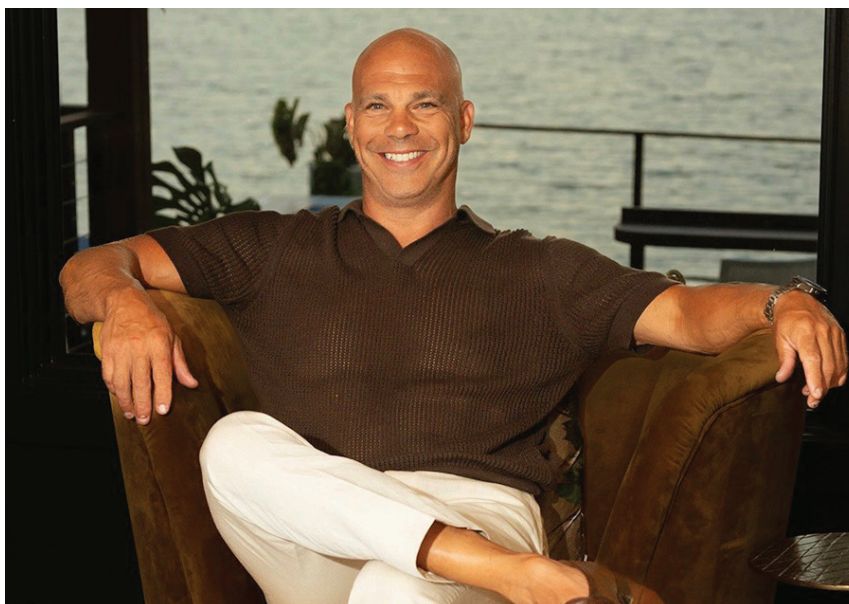
Dr. Joseph Clarino is a powerhouse in the chiropractic world, awarded by Life University for his principled leadership, high-impact communication, and unwavering dedication to serving students, his community, and the profession. Based in Sugar Hill, Georgia, all companies are focused on bringing transformational healthcare to the public.

Dr. Joseph Clarino has spent nearly three decades building practices, companies, teams, and coaching chiropractors & students to be able to build, run, and sell practices. He has earned a reputation as a trusted clinician and a powerful motivator.

When he speaks, doctors listen. When he leads, others rise!

Known for candid, purpose-driven leadership, Dr. Joe has coached hundreds of interns and chiropractors to build thriving practices grounded in core values. He is active in the Life University community, has spoken on podcasts, stages & global faith-based media to share his message. He loves designing and building homes, offices, furniture & cars when he's not on fire for chiropractic! His message remains consistent: put purpose over ego, people over numbers and legacy over hype.

Through his work, mentorship, and bold Voice in the profession, Dr. Clarino continues to light the path for the next generation of Chiropractors to grow with integrity, lead with purpose, and serve with heart.



Dr. Brad Glowaki

DR. BRAD GLOWAKI is a world-renowned chiropractic leader, educator, and entrepreneur who brings unmatched energy and insight to every stage he steps on. He earned his Doctorate of Chiropractic from Los Angeles College of Chiropractic, where he was a consistent Dean's List honoree, and holds a B.S. in Biology from the University of Delaware, where he also captained the Division I lacrosse team. Today, he channels that same focus and drive into his high-impact practice, Champion Chiropractic in Seal Beach, California, while traveling the globe to educate chiropractors on how to elevate their clinical and business success.

Known for his charisma, clarity, and action-driven insights, Dr. Glowaki has delivered continuing education lectures in all 50 U.S. states and multiple countries, becoming a trusted expert in practice growth and purpose-driven care. He has received numerous honors including California Chiropractor of the Year, Parker Seminars Chiropractor of the Year, and International Chiropractor of the Year, recognitions that speak to his influence and impact. Whether you're looking to reignite your passion, amplify your message, or take your practice to the next level, Dr. Glowaki delivers the tools and inspiration to make it happen.



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Dr. Monique Andrews

DR. MONIQUE ANDREWS is an internationally acclaimed expert in the field of Chiropractic Neuroscience. Revered globally as Dr. Mo, she brings unmatched clarity to the intersection of brain science and chiropractic, offering a rare blend of academic rigor, clinical wisdom, and embodied teaching.

Prior to becoming a chiropractor, Dr. Andrews worked as a research neuroscientist, publishing in the fields of psychoneuroimmunology and the neurobiology of stress and reward. With advanced degrees in neuroscience and two decades of teaching experience, Dr. Mo has the rare ability to bridge cutting-edge brain science with the art and



philosophy of chiropractic. Today, she is renowned for translating the complexities of brain function into practical, evidence-informed applications for chiropractic care. Her

unique expertise in neuroregulation and applied polyvagal theory positions her at the forefront of advancing chiropractic as a vital component in nervous system healing and human resilience.

As founder of Dr. Mo Knows, she leads cutting-edge Chiropractic Neuroscience Training Programs, and through The PRANA Foundation, she mentors a global community of chiropractors committed to embodied leadership and clinical excellence.




Whether speaking to students or seasoned practitioners, Dr. Mo delivers with precision, depth, and a compelling call to elevate both our profession and all those we serve.

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Paul guessed all of them.

Her answer? “Only 2%.”

That moment lit a fire in Paul to help change that number, for good.

Since then, he’s dedicated his life to helping others experience true financial security. What started as a personal mission has grown into a team of professionals

with over 110 years of collective experience, serving clients with purpose and passion.

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This is more than a job. It’s a calling to help shift the numbers and protect the futures of the people who serve others every day.

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Leverage the genius in the room to increase your speed to success
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Contribute Your
Genius to the Room